



**COMMISSION
AGENDA MEMORANDUM**

Item No. 3b3

BRIEFING ITEM

Date of Meeting April 25, 2017

DATE: April 7, 2017

TO: Dave Soike, Interim Chief Executive Officer

FROM: Stephanie Jones Stebbins, Director Maritime Environment and Sustainability

SUBJECT: Special Order of Business – Green Gateway Partner Awards 2016

EXECUTIVE SUMMARY

Staff would like to highlight the recipients of the Port's seventh annual Green Gateway Partner Awards, awarded to the Port of Seattle's cruise line partners for their superior environmental programs, innovation, and continuous improvement.

GREEN GATEWAY PARTNER AWARDS 2016

The Green Gateway Partners initiative is one element of the Port's maritime air quality program that focuses on reducing air pollutant and greenhouse gas emissions and outreach to port business partners. This program is one tool to implement the Northwest Ports Clean Air Strategy as well as the Century Agenda goal to reduce air pollutants; however, it encompasses a broad range of environmental performance.

This is the seventh year that the Port has recognized qualifying cruise lines for their superior environmental programs, continuous improvement, and innovative approaches. (With the formation of The Northwest Seaport Alliance, the container line element was dropped from our program in 2015). The name of the awards – Green Gateway Partners – complements the Port's commitment to environmental sustainability as a green gateway.

Following an overhaul to the award process last year, this year's awards are streamlined. There is a basic "Partnership Award", which is awarded to cruise lines showing efforts to exceed regulatory requirements in at least four of five categories: air emissions/energy conservation, water management, waste reduction, environmental awareness, and third party certification. All five lines applying for the award met this threshold. The application review and scoring system were done by a third party, EA Engineering, Science and Technology, Inc.

The 2016 Green Gateway Partners are:

- Carnival Cruise Line's recycling incentive program for all vessels in the fleet, and participation in initiatives such as Coastal Cleanup Day & World Oceans Day especially impressed the Port.

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- Celebrity Cruises' installation of solar panels, integrated into the ship's energy grid, and their Environmental Ship Index certification illustrated their commitment to environmental stewardship.
- Holland America Line's use of electronic data logging for environmental data on vessels will significantly improve data quality and efficiency.
- Norwegian Cruise Lines' innovative key card activation system for lights and A/C in guests' rooms will result in significant energy savings.
- Princess Cruises' especially impressed the Port with the introduction of a unique shredder on the Crown Princess that significantly reduces the volume of waste produced from the vessel.

Winners were honored at a reception on April 13, 2017. Each company received a Green Gateway commemorative plaque in recognition of their award and honoring their organization's commitment to environmental stewardship.

An additional Innovator Award was also awarded alongside the Partner Awards to Carnival Cruise Lines for holding its first ever shoreside Environmental/Sustainability Fair in 2016, demonstrating a commitment to environmental education and outreach to its staff and customers who visit the Port of Seattle.

Alongside our third-party consultant, we will be updating the award program in 2017 to make sure this program promotes continuous improvement and meaningful environmental stewardship. The evolution and expansion of the Green Gateway Awards program is one strategy to implement the Century Agenda's goals of environmental sustainability.

ATTACHMENTS TO THIS BRIEFING

- (1) Presentation slides